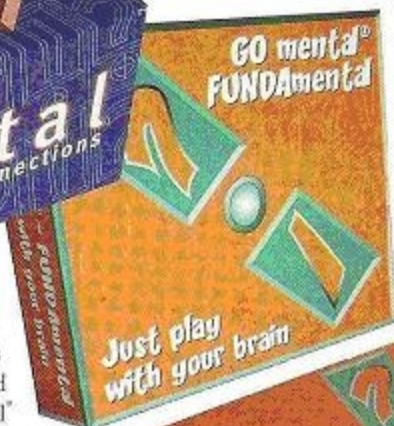
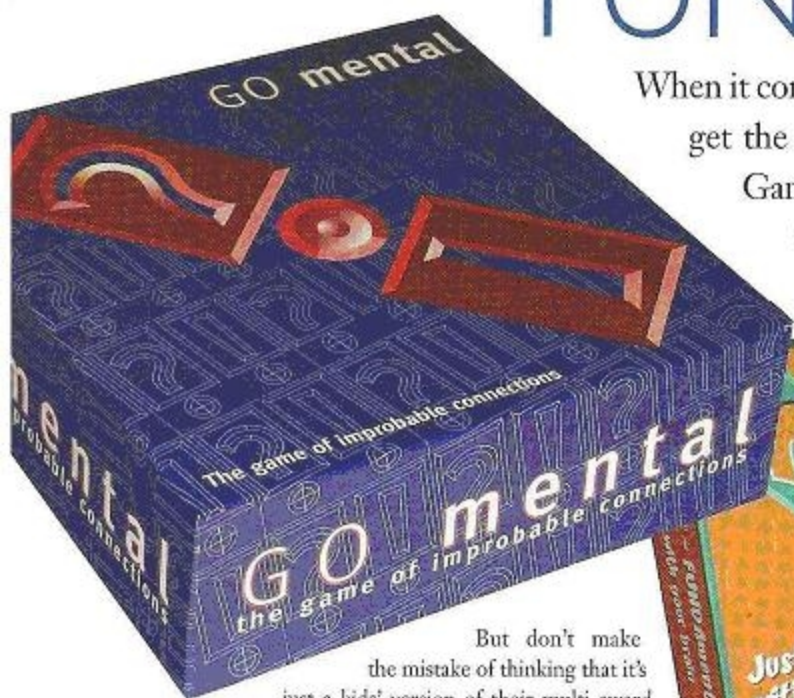


Go for FUN GO mental[®] FUNDAmental

When it comes to kids and education, it's important to get the fundamentals right. That's just what HL Games have done with their new board game, GO mental[®] FUNDAmental. As HL Games' Graeme Thomson says, "if education is fun, then it's fun to be educated".



But don't make the mistake of thinking that it's just a kids' version of their multi-award winning game, GO mental[®]. GO mental[®] FUNDAmental isn't just for kids. It's a game for the whole family and players as young as 8 can join in. Old, young, or even younger, all ages can laugh, learn and enjoy together. Launched in October last year, GO mental[®] FUNDAmental has already won a Top 5 Family Games award from the Chicago Tribune in its 20 Coolest Games of 2005.

And, just like the classic GO mental[®], all the players are involved all the time. Forget sitting around waiting for your turn! Steal other players' questions! Challenge them to answer questions you don't know and send them backwards! Grab bonus points even when it's not your turn! Play it on its own or together with the classic GO mental[®]. And, with the Junior Rules, players even younger than 8 can join in the fun with cards you design especially for them!

Plus, it's more than just a game. It's a mini encyclopedia! GO mental[®] FUNDAmental doesn't just give you the answer. It tells you why it's the answer.

GO mental[®] FUNDAmental mixes a cunning kaleidoscope of education and entertainment, school stuff and cool stuff, in a constantly changing flurry of facts and fun from math and music to Mary Kate and Ashley; from science and sports to SpongeBob and Spiderman; from geography and history to Star Wars and dinosaurs and more!

It's the game where you just play with your brain!

